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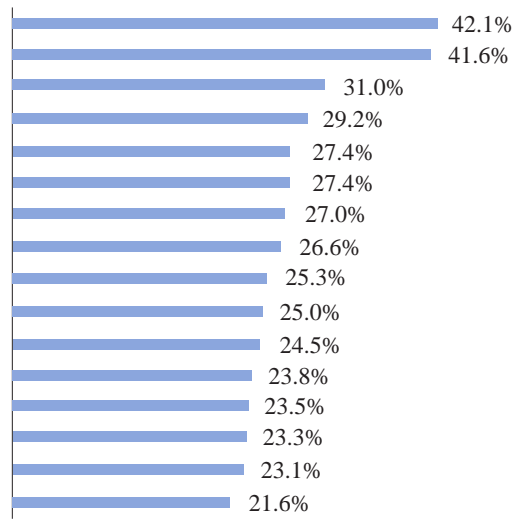
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2022
10.5%
24.0% 44.7% 41
GDP 33.9%

2021
4842 1.7 99%
2018
23300.4
79.4% 402.6
77.1%

2019 4			
2020 3			5G
2020 4			
2020 7	17		5G
2021 2			
2021 3		2035	
2021 11			100
2022 5	11	2022Ž 2025	
2022 8			4000Ž6000
2022 11			14
2023 6			
2023 7			

40%



				2022	1
			2021	12	
		2015	11		
		2021	18		
		2019	18		
MES	Manufacturing Execution System	v			
	Enterprise Resource Planning				ERP
	CRM				

SaaS Software as a Service

58.1%

10%

SaaS

SaaS

SaaS

ERP CRM OA

2021 11

2021 9

SVM BP

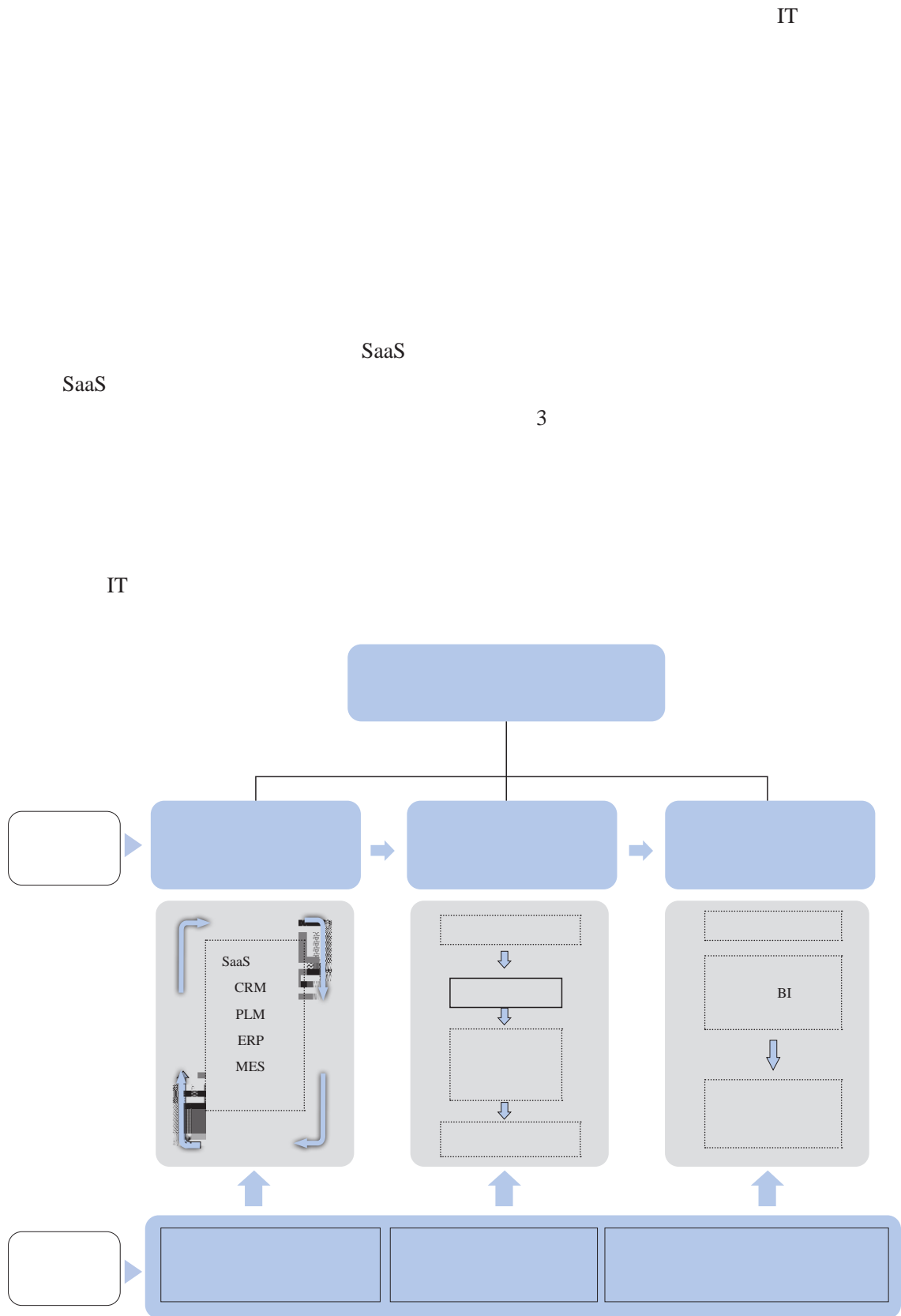
2012 11

2023 1

2022 http://news.sohu.com/a/696498562_120884466

2020 7

OA Office Automation



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SaaS PaaS

Digital Transformation of Small and Medium-sized Enterprises Focus Difficulties and Approaches

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Abstract: Small and Medium-sized Enterprises (SMEs) play an important role in the national economy. Accelerating the digital transformation of SMEs is the only way to achieve high-quality economic development under the new development pattern. Based on the survey data of more than 20000 small and medium-sized enterprises, this paper finds that the digital transformation of small and medium-sized enterprises in China is still in its infancy. By industry, most of the small and medium-sized enterprises engaged in digital transformation are information technology enterprises and industrial enterprises. By region, the first-tier cities in the Yangtze River Delta and the Pearl River Delta Economic Zone are leading the digital transformation of small and medium-sized enterprises. Despite limited success in some regions, the digital transformation of small and medium-sized enterprises faces many difficulties, such as insufficient digital knowledge reserve of management, unclear transformation planning and weak support of key elements, and so on, which have restricted the process of digitization transformation. Therefore, it is necessary to plan strategically for the digital transformation of small and medium-sized enterprises and adopt precise policies aimed at resolving the key issues related to capital, talent and technology from the aspects of talent reserve, data integration, platform empowerment, industry chain coordination and other innovative paths. These policies should guide small and medium-sized enterprises to choose paths that match their characteristics and development needs and help them enjoy digital dividends and speed up their digital transformation.

Key words: Small and Medium-sized Enterprises Digital Transformation Digital Technology Transformation Path

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